

BC3331x: Colloquium on American Political Decision-making

Course description: Readings and research in decision-making and policy analysis in American national government. Students simulate an ad hoc policy-making group assigned by the White House to prepare programs dealing with humanitarian and strategic food aid, and rural and community development and environmental protection in developing nations, to be presented by the President at an international conference in Rome.

Course Objectives: participants will obtain background information on the processes of government, including the preparation of memos and the budget process. You will learn the following skills in decisionmaking: incremental and comprehensive styles of decision-making, cost-benefit analysis; decision trees; and negotiating techniques to build coalitions. Individualized readings for paper topics provide participants with expertise in preparing a memorandum to policymakers on an aspect of foreign economic, developmental, humanitarian, or national security policy-making.

Course requirements: Attendance at all sessions. Participants will present an initial program proposal (8-10 pages), to be followed by a revised program proposal that includes a budget with accompanying justification (10-14 pages) for comment and review by the deputies group. The final paper will consist of a further revised program proposal and budget (15-20 pages) followed by an analysis of the decision-making process and outcomes of the deputies group (15-20 pages) and a brief concluding section (5 pages). Grades will be based on class participation and presentations (one-third), and the final paper (two-thirds). The results of the game simulation played by the ad hoc policy-making group will not be a factor in calculating grades.

Course Readings: All readings are required. The textbooks are Stokey and Zeckhauser, *A Primer for Policy Analysis*, which is the classic work that provides the tools (logical and simple mathematical) for policy development and evaluation; also Deborah Stone, *Policy Paradox: The Art of Political Decisionmaking*, which provides the best discussion of the political setting of policy analysis, as well as a critique of formal models of decisionmaking. Both should be available at local bookstores, particularly Book Culture on 112th east of Broadway. Other readings are on reserve at the Barnard Reserve Room, Barnard Library.

ADDITIONAL CLASS SESSION: THERE WILL BE TWO EXTRA SESSIONS: ON NOVEMBER 20, FROM 7:00 TO 8:45 PM AND DECEMBER 4 FROM 7:00 – 8:00. THE DECEMBER 4 ADDITIONAL HOUR IS A COURSE REQUIREMENT.

Prerequisites: This is a limited enrollment course, which is open to undergraduate political science majors or concentrates as well as majors in environmental policy. Students are assigned to the course by the Barnard Department after application.

Contact Information: e-mail rpious@barnard.edu

Office Hours at 408 Lehman, Wed. 2:00-4:00

Topics and Readings

September 4

A. Introduction: Description of the course, selection of roles by participants, and first briefing on world food situation.

Deputies Group "Briefing on World Food Crisis" (distributed before class via e-mail)

Lester Brown "The New Geopolitics of Food" (distributed before class via e-mail)

Tarnoof and Lawson "ForeignAid: An introduction to U.S. Programs and Policy" (distributed before class via e-mail)

Charles Hanrahan "International Food Aid Programs: Background and Issues" (distributed before class via e-mail)

B. Background Reading after the first class: (distributed via e-mail)

Food Summit Reports: US Comparative Advantage
US Global Strategy
US Contribution

September 11

A. Discussion: Incremental and non-incremental decision-making

Charles Lindblom, "The Science of Muddling Through," *Public Administration Review*, Vol. 19 (1959) pp. 79-88 (distributed via e-mail)

Paul Schulman, "Non-incremental Policymaking: Notes Toward an Alternative Paradigm," *American Political Science Review*, December 1975 (distributed via e-mail.)

B. Deputies Group: Individual appointments to discuss policy options

September 18

A. Discussion: Model of Choice

Stokey and Zeckhauser, *A Primer for Policy Analysis*, chs. 2, 3

B. Deputies group: Individual appointments to discuss policy options

September 25

A. Discussion: Cost-Benefit Analysis

Stokey and Zeckhauser, *A Primer for Policy Analysis*, ch. 9

(CONTINUED ON NEXT PAGE)

B. Behavioral Economics and Psychology Insights

George A. Quattrone and Amos Tversky, "Contrasting Rational and Psychological Analysis of Political Choice," *American Political Science Review*, Vol. 82, No. 3, September 1988, pp. 719-736. (e-mailed to class. Or on-line using J-Stor)

(Note: concentrate on the experiments and conclusions, not on the mathematics.)

Deborah Stone, *Policy Paradox: The Art of Political Decisionmaking*, ch. 7

October 2

Discussion: Uncertainty, Risk, and Forecasting

Stokey and Zeckhauser, *A Primer for Policy Analysis* ch. 12

Deborah Stone, *Policy Paradox: The Art of Political Decisionmaking*, ch. 10

B. Deputies group: Individual conferences on program proposals

October 9

A. Discussion: Irrational Choice and Small Group Dysfunctions

Alexander George, *Presidential Decision-making in Foreign Policy*
chs. 2, 4-6, 8-12

B. Deputies Group: Individual conferences on program proposals

October 16

A. Discussion: Bargaining and Negotiating

Roger Fisher, *Getting to Yes*

Deborah Stone, *Policy Paradox: The Art of Political Decisionmaking*, chs. 11-14

B. Deputies group: Individual conferences on program proposals

October 23

A. Deputies Group: Program proposals presented by deputies -- first group

B. Background reading, not discussed in class (read by October 30):

CRS “Introduction to the Federal Budget Process”
CRS “The Executive Budget Process”
CRS “Overview of the Authorization-Appropriation Process”
CRS “Budget Terminology”
(All distributed via e-mail)

October 30

Deputies Group: Program proposals presented by deputies -- second group

November 6

Deputies Group: Program proposals presented by deputies -- third group

November 13

Deputies group: Revised program and budget proposals by deputies -- first group.

November 20 Regular session 4:10 – 6:00 and evening session 7:00-8:45

Deputies Group: Revised program and budget proposals by deputies -- second group and third group

December 4 Game Simulation, 4:10—6:00 and 7:00-8:00

Recommendations to the President. This will be the final session of the course.

Final course papers are due December 11 by 11 PM

Submit the final paper via e-mail to rpious@barnard.edu by December 11, 11 pm to avoid lateness penalty. Late papers lose credit of 1 point per hour and a maximum of 5 points per day for each day past the date due.

SENIORS DESIGNATING BC331X FOR CAPSTONE REQUIREMENT MUST:

1. Provide constructive criticism and feedback to your designated peer partner(s). You and your partner should hold meetings, in consultation with the instructor, to discuss your assignments, e.g. research proposals, research methods, rough drafts.
2. Attend the Senior overview of the library and online resources hosted by the instructor or another member of the Political Science Department.
3. Generate a poster that summarizes your policy proposal, analysis, and results of your proposal in the simulation game. The poster will be displayed at the Senior end-of-year Departmental party in May 2014. The poster will not be graded, but is required to receive a "Pass" for your Senior requirement and will factor into Departmental considerations for Senior Project Distinction.

